

NursingCAS Breakfast Discussion Session

*AACN's Fall Meeting
October 30, 2016*

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Unlocking the Power of Collaboration

- Centralized admissions office on main campus
 - Entire campus completely paperless
 - Several locations, admissions counselors, faculty, and admissions committee members around MN
- Using NursingCAS for Post Master's DNP, BS-DNP, MSN, Post Master's Certifications, and Post-Baccalaureate (2nd Degree Programs)
 - Most programs are offered in a hybrid (online/on-campus) format



Current Climate

- **Volume**

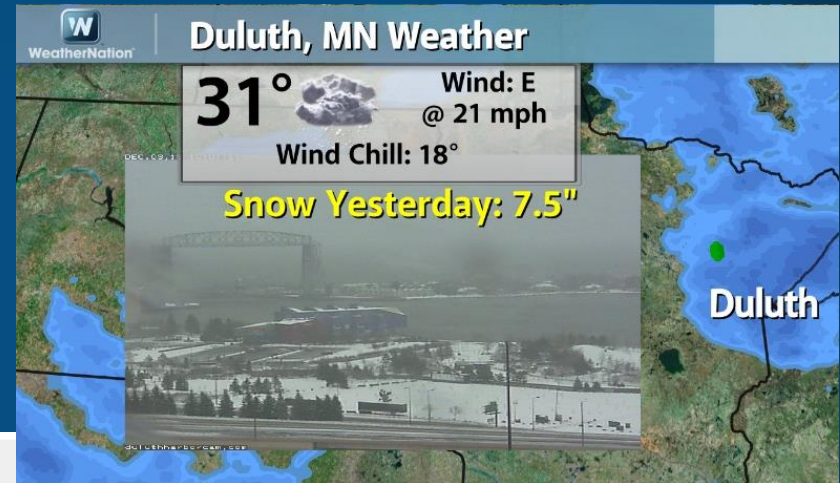
- All graduate level – 165 apps/80 seats
 - *Pre-NursingCAS – 125 apps/80 seats*
- Post-Baccalaureate – 150 apps/50 seats
 - *Pre-NursingCAS – 90 apps/50 seats*
- More applicants = more quality and diversity (cultural & gender)

Location, Location, Location

Promote the hybrid and online formats
Online courses with minimal on-campus meetings

“Delivery” on the Search Page

Prospective students can use NursingCAS to find programs offered at participating schools



To start a new search, select a different option and then click Search

Delivery: Search

School: Location:

Degree Type: Graduate Level Track:

Show Available Programs Past Programs Future Programs Reset Filters

| PROGRAM NAME | START TERM | START YEAR | DELIVERY | CITY | STATE | DEGREE TYPE | GRADUATE LEVEL TRACK | DEADLINE |
|---------------------------------------|------------|------------|----------|-----------|-------|--------------------------------|----------------------|------------|
| The College of St. Scholastica | | | | | | | | |
| + Nursing Informatics Certificate | Winter | 2017 | Online | Duluth | MN | Post Baccalaureate Certificate | Informatics | Rolling |
| + Post-Graduate DNP (Duluth) | Summer 1 | 2017 | Online | Duluth | MN | DNP (Post-Master's) | | 12/15/2016 |
| + Post-Graduate DNP (Phoenix, AZ) | Summer 1 | 2017 | Online | Phoenix | AZ | DNP (Post-Master's) | | 12/15/2016 |
| + Post-Graduate DNP (St. Cloud) | Summer 1 | 2017 | Online | St. Cloud | MN | DNP (Post-Master's) | | 12/15/2016 |

Prospective students may be looking for a particular program type and might not know that you offer it...

NursingCAS links directly to your program's Website, your program page provides the opportunity to highlight your school

More Peer Institutions Participating, the Better

- Easier for applicants, better for schools


“State” Search

- Prospective students can search NursingCAS for participating schools in a state

“Degree Type” Search

- Prospective students can search NursingCAS for specific program types and tracks

Discovery



The College of St. Scholastica

Nursing Informatics Certificate

Deadline: Rolling

Home Documents

100% online, from a leader in nursing and HIM

St. Scholastica has been a leader in both the nursing and HIM fields for more than 75 years. This 100% online certificate brings these two areas of expertise together in one useful certificate. The outcome of this certificate program is eligibility to sit for the ANCC certification exam for Nursing Informatics.

Website: <http://www.css.edu/graduate/masters-doctoral-and-professional-programs/areas-of-study/nursing-informatics.html>

Eligibility:

BA/BS degree in nursing or BA/BS degree in a relevant field, from an accredited college or university.

Cumulative GPA of 2.8 on required transcripts.


Current, active RN license, within a state or territory of the United States.

Requirements:

Official transcripts to NursingCAS are required, coursework in NursingCAS is not required.

- Upload a Goal/Personal Statement.
Please write a short answer for the following questions:
 - What are your personal and professional goals?
 - How will a Nursing Informatics Certificate help you achieve those goals?
 - What personal qualities do you possess that would make you successful in the Nursing Informatics Certificate Program?
 - How do you plan to apply the skills and knowledge from your Nursing Informatics Certificate Program training to improve health and the delivery of health care services?

For more information about the program please contact:



Chad Oppelt

Admissions Counselor
(877) 287-8719
coppelt@css.edu

Program Details

Student Experience

Streamlined

- One application for various schools
- One set of transcripts for various schools
- Status check online 24/7
- Ability to request electronic references
- Able to upload CV/resume or other documents required

The screenshot displays a user interface for a student application portal. At the top right, there is a user profile section with a question mark icon, a notification bell, the text 'Test Demo' with a dropdown arrow, and 'CAS ID: 2100122254'. A 'Sign Out' button is also present. Below this is a navigation bar with four items: 'My Application', 'Add Program', 'Submit Application' (with a notification badge '0'), and 'Check Status' (with a dropdown arrow). The main content area is divided into two sections: 'Application Materials' and 'My Submitted Programs'. The 'Application Materials' section lists several items with their status: 'Transcripts' (Arrived 2 of 3, Verifying), 'Evaluations' (Requested, Accepted 1 of 1, Completed), 'Justin Leader' (Requested, Accepted, Completed), 'test test' (Declined, Update Evaluators), and 'Justin L' (Requested, Not Yet Accepted, Completing). The 'My Submitted Programs' section lists 'Doctor of Nursing Practice Watertown University' and 'MSN Family Nurse Practitioner Arsenal College', both with 'In Progress' status.

Paperless Environment

- NursingCAS gives a great “first impression”
 - High tech
 - Customer service
 - Professionalism
- Nothing is sent directly to campus, including transcripts
 - 315 apps x 3.5 transcripts average = 1,102 transcripts
 - 315 apps x 3 recommendations average = 945 letters/forms
- Seamless communication from start to finish
 - Promotional emails to Prospective Students are sent to “in progress” NursingCAS applicants
 - Decisions letters are sent through NursingCAS to admitted applicants



Subject: CSS Post-Baccalaureate Nursing Program Admission Decision

Dear ,

Based upon the recommendation of the Admission and Progression Committee of the Post-Baccalaureate Nursing Department, we are pleased to offer you admission into the Post-Baccalaureate Nursing Program at the College of St. Scholastica, St. Cloud Campus, for the September 2013 cohort. Congratulations!

To reserve your place in the program for Fall 2013, please submit the Intent to Enroll form: <https://tango.css.edu/app/adepp/intent-to-enroll/> and pay your \$750 deposit by April 1, 2013. Information regarding how to pay your deposit is located

Results

- Increased Program Exposure
- Centralized location of data
 - NursingCAS is web-based and real-time
 - Lends itself well to:
 - Travel
 - Telecommuting
 - Adjunct faculty
 - Multiple campuses
 - Disparities in technology
- Higher level of data integrity
 - Electronic letters of recommendation
 - Transcripts verified
 - AACRAO support
- Efficient Operations
 - Data and documents imported into Banner



Please visit

<http://etc.ch/vysS>

Live Audience Poll

Why are you considering joining NursingCAS?

- Increase program exposure
- More efficient, paperless admissions process
- Realize cost savings, reduced administrative burden
- Access to better reporting tools
- Peer or competitor schools are on NCAS
- It's free to schools

Audience Poll 1

What barriers do you face in adopting NursingCAS?

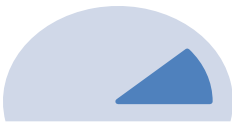
- Central admissions office opposition
- IT/Technical integration challenges
- Heard negative feedback about NCAS
- Unsure the service would meet our needs
- Peer institutions aren't on board yet
- NursingCAS fee for applicants
- Stakeholder buy-in

Audience Poll 2



Questions

Identify stakeholders



Leadership approval



Determine program set-up needs



On-boarding



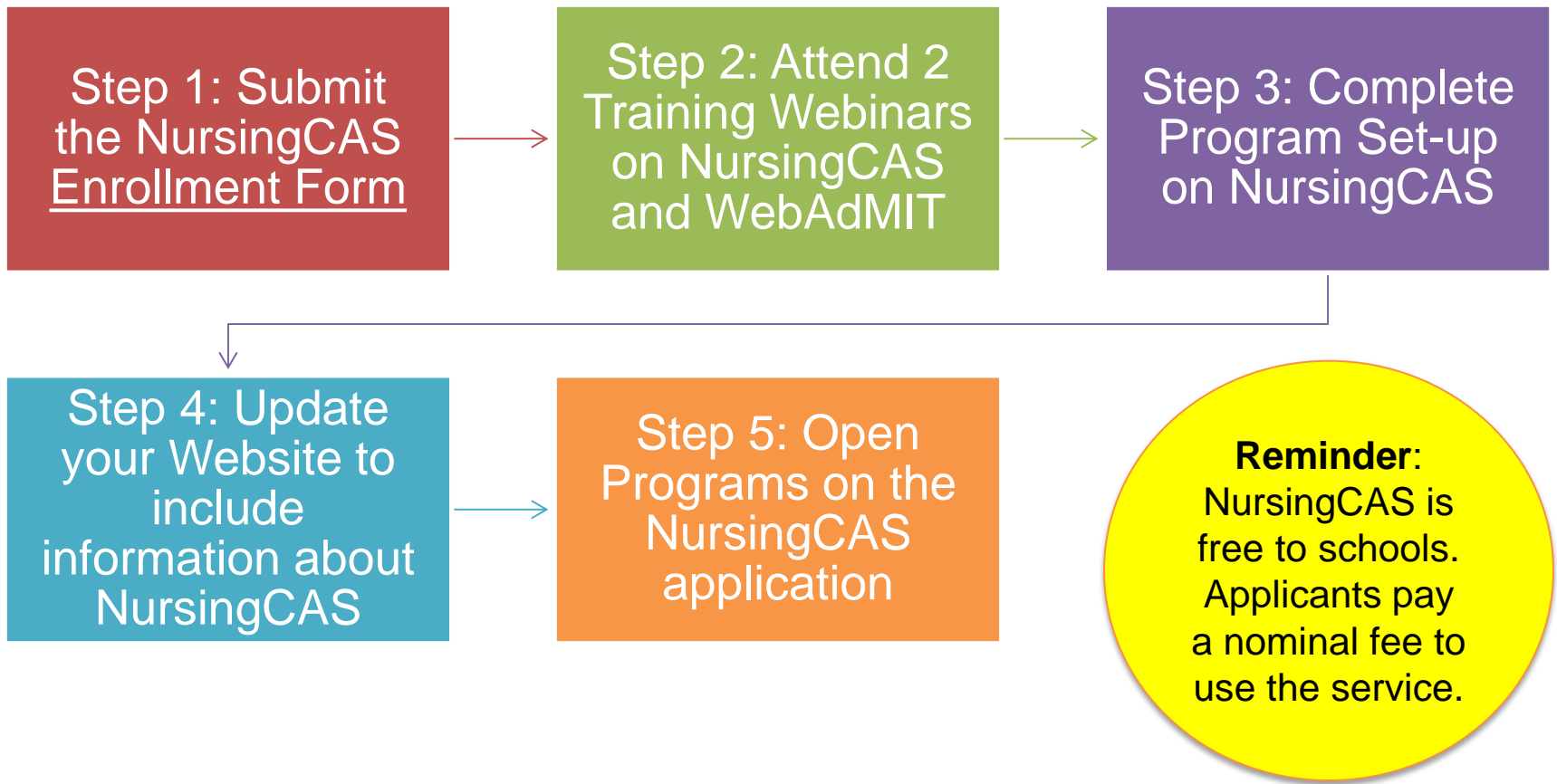
Training



- Dean or Chair
- Faculty
- Admissions Office
- Registrar's Office
- Advisors
- IT
- Institutional Research and Planning
- Legal * *Although participation in NursingCAS is non-binding, you may want to consult with your legal or contracts department*
- Prospective Students and Applicants



How to Partner with NursingCAS



Onboarding Steps



A **Centralized Application Service** for prospective students to research and apply to RN diploma, associate degree, baccalaureate, master's, and doctoral programs at participating nursing schools nationwide using one, online application.



Powerful Admissions Software for staff to manage and analyze their applicant pool. Schools can have an unlimited number of users with customized access. **Ongoing training and support is provided.**

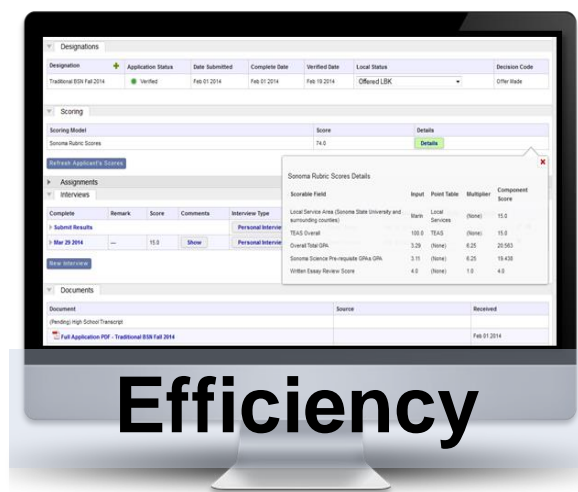
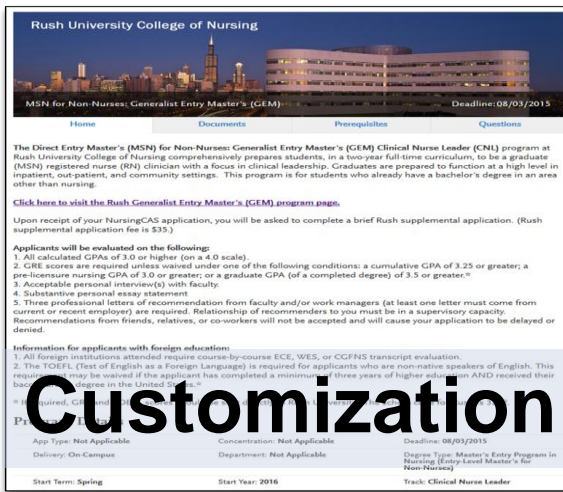


Integrated Administrative Services including the processing and management of transcripts, supporting materials, calculating GPAs, and providing applicant service and support.



Partnership





Efficient method to research and apply to multiple programs with one, online service. Increase your program's exposure.

Ability to customize your admissions requirements and brand your school's listing on a per program basis.

Use the free tools in NursingCAS to manage your admissions and/or download and import the data and documents into existing systems.

Flexible to Meet Your Needs

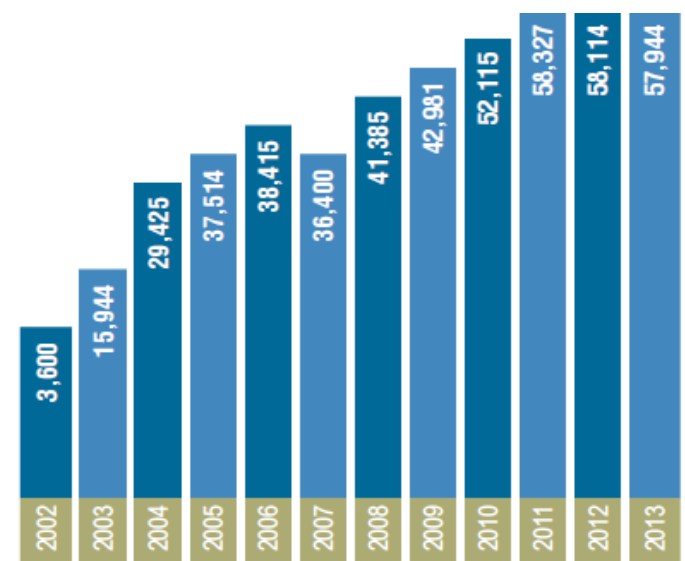
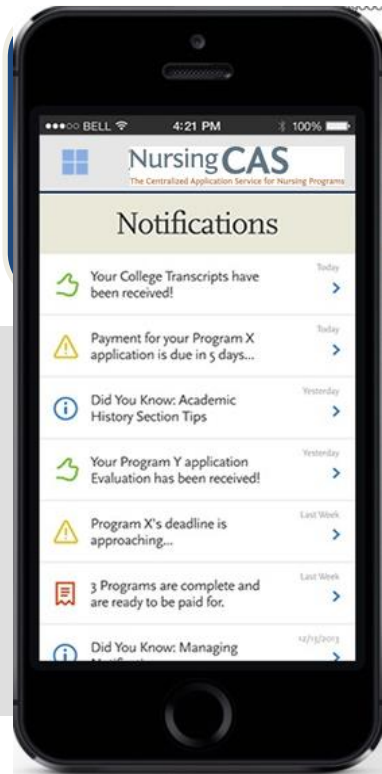
Streamline the application process for prospective students

- A single, online resource to research and apply to participating programs

Maximize capacity in schools of nursing and help fill available seats

- Qualified applicants are turned away from nursing schools annually even though more than 29,000 seats were unfilled

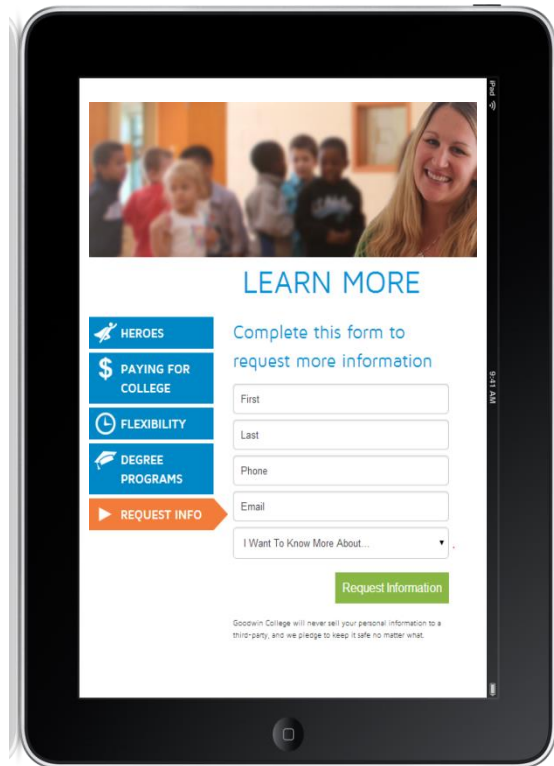
- Notify applicants about available seats at participating schools, new programs and deadline extensions



SOURCE: American Association of Colleges of Nursing, Research and Data Center, 2002-2013. AACN is not responsible for reporting errors by respondent institutions.



Goal of NursingCAS



- Attend an Upcoming Webinar or Event
- Schedule a Call
- Visit the following site for more information:
 - www.mynursingcas.org
 - www.mynursingcas.org/join

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More Information